

EVENT ORGANISED BY



Bridging the gap from theory to practice

Hands on experience about data & patient empowerment

Friday, 15th **September** 2017

**Lugano, Hotel De La Paix
Viale Giuseppe Cattori 18**

SYMPOSIUM OPENING

- 09h30 Registration and Breakfast
- 10h00 Opening remarks by event planners
(Giorgio Pellanda)
- 10h05 Welcome from the President of
Choosing Wisely International *(Wendy Levinson)*

SESSION1 shared decision making

(Moderators: Gianfranco Domenighetti and Luca Gabutti)

- 10h10 Helping patients to make risk literate decisions about
screening *(Mirjam Jenny)*
- 10h30 Q&A
- 10h35 Helping patients choose wisely *(Beccah Rothschild)*
- 10h55 Q&A
- 11h00 Choosing wisely together - The need for honesty *(Paul Myres)*
- 11h20 Q&A
- 11h25 Implementing communication material to promote shared
decision making in colorectal cancer screening in primary care
- The Swiss experience *(Reto Auer)*
- 11h45 Q&A
- 11h50 Poster session
- 12h00 **Lunch break**

SESSION2 measuring and monitoring

(Moderators: Fabrizio Barazzoni and Yvonne Willems Cavalli)

- 13h20 Measuring the impact of Choosing Wisely: an international
perspective *(Wendy Levinson)*
- 13h50 Q&A
- 13h55 Evaluation of lacunes in evidence: the third pillar of The
Netherlands Choosing Wisely *(Wilco C. Peul)*
- 14h15 Q&A
- 14h20 If you want to go far, go together: cooperation of specialty
societies in the "Gemeinsam Klug Entscheiden" - initiative
(David Klemperer)
- 14h40 Q&A
- 14h45 How to reduce polypharmacy in the multimorbid elderly?
(Nicolas Rodondi)
- 15h05 Q&A
- 15h10 Overuse of tests and treatments in Italy: physicians' and
citizens' opinions and first data from the campaign
"Doing more does not mean doing better - Choosing
Wisely Italy" *(Sandra Venero)*
- 15h30 Q&A
- 15h35 Coffee break**
- 16h00 What we have learnt from transparency: brief overview on
EOC project results *(Angela Greco, Alessandro Ceschi,
Mauro Giuliani, Luca Gabutti)*
- 17h00 Q&A
- 17h05 Presentations of two posters and "Best Poster" award ceremony
- 17h30 Wrap-up and final considerations *(Jean-Michel Gaspoz)*
- 17h40 **SYMPOSIUM CLOSING**

SPEAKERS **and** MODERATORS

Reto Auer, MD, MAS, Assistant Professor, Head of Research, Institute of Primary Health Care (BIHAM), University of Bern, and Adjunct physician, Department of Ambulatory Care and Community Medicine, University of Lausanne, Switzerland

Fabrizio Barazzoni, MD, MPH, FMH Prevention and Public Health, Chief Medical Officer and Head of Academic Education, Research and Innovation Area, EOC, Switzerland

Alessandro Ceschi, MD, PD, FEAPCCT, Medical and Scientific Director, Institute of Pharmacological Sciences of Southern Switzerland, EOC, and Consultant, Department of Clinical Pharmacology and Toxicology, University Hospital Zurich, Switzerland

Gianfranco Domenighetti, PhD, former professor at the Universities of Lausanne and Lugano, Switzerland

Luca Gabutti, MD, Professor and Chief Physician of Medicine and Nephrology, Ospedale Regionale di Bellinzona e Valli and Head of EOC Internal Medicine Department; Scientific Director of the campaign Choosing Wisely EOC, Switzerland

Jean-Michel Gaspoz, MD, Professor and Physician-in-chief, Division of Primary Care Medicine; Chairman, Department of community medicine, primary care and emergency medicine, Geneva University Hospitals; Co-President,

Swiss Society of General Internal Medicine, Geneva, Switzerland

Mauro Giuliani, MD, Specialist in Visceral Surgery, Vice Head Physician, Surgical Ward, Ospedale Regionale di Locarno, Switzerland

Angela Greco, MS, Head of Quality and Patient Safety Service, Ospedale Regionale di Locarno, and EOC Internal Medicine Department; coordinator of the campaign Choosing Wisely EOC, Switzerland

Mirjam Jenny, PhD, Head Research Scientist, Harding Center for Risk Literacy, Max Planck Institute for Human Development, Berlin, Germany

David Klemperer, MD, Professor of Social Medicine and Public Health, University of Applied Sciences, Regensburg, Germany

Wendy Levinson, MD OC, Professor of Medicine, University of Toronto, and Chair Choosing Wisely Canada

Paul Myres, MMed Sci FRCGP, Chair Academy of Medical Royal Colleges Wales, Programme Lead Choosing Wisely Wales

Giorgio Pellanda, PhD, Chief Executive Officer, EOC, Switzerland

Wilco C. Peul, MD, PhD, MBA, Professor & Chair Neurosurgery, Leiden University, Department of Neurosurgery The Hague & Leiden, Holland

Nicolas Rodondi, MD, Professor and Head of Ambulatory Care, Department of General Internal Medicine, Inselspital, University Hospital of Bern, Switzerland

Beccah Rothschild, MPA, Senior Outreach Leader for Choosing Wisely campaign at Consumer Reports, San Francisco, United States of America

Sandra Vernerio, MD, Founding Member and Vice-president of Italy's Slow Medicine, Coordinator of the campaign "Doing more does not mean doing better" - Choosing Wisely Italy

Yvonne Willems Cavalli, MSc, Member of the Board of Directors of the Swiss Nurse Leaders and Head of Nursing Department, EOC, Switzerland

Speakers and moderators will present in their mother tongue. **Simultaneous translation** will be provided in Italian, French, German and English.

The conference is being approved for **Swiss credits** for physicians and pharmacists.

As **seats are limited**, application will be treated on a first come first served basis, therefore we strongly recommend early registration.

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